



CHI 2018

Engage with CHI

Montréal, Canada • April 21-26

Invitation to Sponsor



Association for
Computing Machinery

chi2018.acm.org



SIGCHI
special interest group, computer human interaction

What is CHI?

CHI is the premier conference for human-computer interaction (HCI): the design, building and study of technologies to help people think, create and collaborate. Everything from the mouse to the smartphone has its roots in HCI!

HCI Impacts Revenue

HCI's impact on the technology industry has been enormous and is still growing. Leading companies have increased their success through the growing use of HCI methods to (1) avoid wasting precious investment money from failed deployments of inferior technologies and to (2) generate new revenue by identifying under-served needs and then to envision, design and test innovative products and services. Through rigorous beginning-to-end methods that combine concept design, design critique, cognitive analysis, performance experiments and more, HCI researchers assess whether technologies frustrate, thwart, and confound people, then design solutions that serve, engage and extend people's capabilities.

HCI Impacts Innovation

In addition to tremendous cost savings, the field of HCI has spawned billions of dollars of new revenue in innovative product and service categories. Everything from advances in mobile phones and graphical user interfaces to the Internet of Things and social media touches HCI, and many of the advances in today's systems can be traced back to papers and presentations at the CHI conference.

HCI Creates Business Advantage

As a concrete example of the bottom-line value of HCI, consider a recent US court decision (Apple Inc. v. Samsung Electronics Co., Ltd) that did not recognize infringement of 3 technology-based patents, but awarded a significant sum in damages for the infringement of 7 patents related to design and interaction. This ruling clearly illustrates that the court believes the HCI-related intellectual property created tremendous business advantage here.

Please join us at the Palais de Congrès de Montréal, Québec, Canada as a CHI 2018 Sponsor.

CHI 2018 General Conference Chairs

Regan Mandryk
University of Saskatchewan

Mark Hancock
University of Waterloo

The CHI Conference Connection

Since the development of the field, dozens of key HCI-generated products have been unveiled at the CHI conference prior to market deployment including multi-touch and 3D interaction, tangible interfaces, social networking, instant text messaging, personal health and elder care, fitness tracking, smart homes, internet of things, human-robot interaction and wearable devices. As the premier world-wide forum for the exchange of information on all aspects of human-computer interaction, the CHI conference is often the first public demonstration of such advanced technologies.

Each year, CHI sees thousands of the top researchers, scientists, and designers in the world attend to present their latest research, solve their hardest problems, learn new material and build their networks. 92% report it was "worth their time and money", a remarkable approval rating for an event of this size.

Top corporations, ranging from processor manufacturers (Intel), operating system vendors (Microsoft), laptop, tablet and smart-phone manufacturers (Samsung, Dell, Hewlett Packard, Apple), web service providers (Google, Yahoo, eBay, Amazon), telecommunication carriers (NTT Docomo, Verizon), automobile manufacturers (Ford, Audi), as well as emerging companies and startups, send employees to the CHI conference to present and hear the world's most advanced innovations.

There are four reasons companies sponsor CHI, and many sponsor for a combination of these reasons:

1. To recruit the top HCI, UX and design talent, from entry level to CxO level positions at one of the most diverse technology conferences.
2. To learn from cutting-edge research and research communities addressing everything from smart cars to smart phones.
3. To showcase new corporate inventions and innovations. CHI is a great way to get the top decisions makers in HCI and UX to see your products and research, and incorporate them into their work.
4. To be publicly seen supporting cutting edge, diverse, multinational and impactful research, education, science and design.

CHI is the premiere worldwide forum for professionals interested in all aspects of human-computer interaction (HCI). The conference features work on the hardware and software engineering of interactive systems, the structure of communication between human and machine, characterization of the use and contexts of use for interactive systems, methodology of design, design artifacts and experiences, and future technologies.

Conference Format

CHI 2018 is a four-day conference (Monday through Thursday). The conference is organized around papers, presentations, speakers and discussions on how to create better interactive experiences. As the foremost conference in its field, CHI 2018 continues to offer a wide-ranging program, supporting and facilitating the exchange of ideas within and between all of these communities.

Who Will be at CHI 2018?

CHI 2018 brings together computer scientists; visual, interaction, product and experience designers; human factors and ergonomics professionals; psychologists; social scientists; software developers; software/hardware architects; engineering, product and quality managers; educators and evaluators. These are the professionals who work at the heart of making systems and products usable.

CHI 2018 will be held at the Palais des Congrès de Montréal, Québec, Canada, and the theme is "Engage." The CHI conference brings together people from multiple disciplines and a diversity of cultures to explore new ways to practice, develop and improve methods and systems in HCI, to discuss ideas that can lead to innovations, and to inspire us all.

CHI brings together attendees from countries around the world, representing a myriad of cultures and application areas, whose diverse perspectives influence each other. CHI 2018 is truly an opportunity to find the latest in research and design of the world's most innovative technologies.

If your organization supplies systems or products that involve users interacting with computer technology and the user aspects are important to the success of your product, then this conference will be of special interest to you. CHI 2018 is the place your organization needs to be to learn about leading-edge research and imminent technologies

Last year's CHI conference in Denver, Colorado (CHI 2017), was a highly successful conference with over 3000 attendees from around the world. Previous conferences in San Jose (CHI 2016), Seoul (CHI 2015), and Toronto (CHI 2014) were also highly successful, hosting between 2500 and 3800 attendees from over 50 countries. Past CHI attendees have worked in the computer industry, education, research, telecommunications, government, finance and banking as well as many other areas. CHI 2018 is expected to be another highly successful conference, and we anticipate very high attendance.

About Montréal, Québec, Canada

Montréal is the second-largest French-speaking city in the world after Paris, but it has no need to envy the City of Lights. With over 100 diverse communities representing a myriad of different cultures, this beautiful island city on the St. Lawrence River is a charming mix of old and new ideas and architecture. The city is known for its leadership and innovation in fields ranging from aeronautics, information technology, and medicine to the arts, multi-media, and urban planning.

Just a short walking distance from the Palais des Congrès, the site of the CHI Conference, attendees will find historic Old Montréal, Chinatown, and le Quartier des Spectacles, Montréal's premier arts and entertainment district. Right in the city's center is Mount Royal Park, designed by Frederick Law Olmsted, best known for his design work on New York City's Central Park. In Mount Royal Park, visitors can enjoy paddleboating on Beaver Lake, hike scenic trails, take part in the Tam-Tams (an outdoor drum jam) and enjoy one of the best views the city has to offer.

Also not to be missed are Olympic Parc featuring the Montréal Tower, the tallest inclined tower in the world; the Biodôme, a glass-roofed nature preserve showcasing four different ecosystems; the Planetarium, and the Old Port. With over 6000 Bixi bikes available for use at stations throughout the city, visitors can easily explore the Montréal's diverse neighborhoods and many attractions.

Montréal celebrates its 375th anniversary in 2017, and looks forward to welcoming back the CHI Conference in 2018.

BENEFITS OF SPONSORING



Downtown Montréal is stunning from Mount Royal Park.

CHI 2018 offers many opportunities created especially for sponsors. Some of the benefits this year include:

Publicity (External and Internal)

Sponsors are featured on the CHI 2018 Conference web site. Not only is this site one of the most popular ACM sites, but the conference receives worldwide press coverage through various media forms including technical publications. The advance program alone is available on our site to more than 50,000 people in the fields of human-computer interaction, human factors, and usability engineering. The *Conference Proceedings* are also published by ACM Press and accessed globally through the ACM Digital Library.

Your sponsorship of this premiere conference is a strong statement about your organization's commitment to the field of HCI as well as your commitment to the professional development of your staff.

Professional Development

In every economic climate, it is important to wisely utilize funds available for professional development, and CHI 2018 is a wise investment. There is no other conference where there is so much cross-fertilization of ideas between professionals in product design, human factors, software development, systems design, interactive media, and e-business. Added to this mix are research students, educators and the world's best HCI researchers, along with mentors and leading thinkers in the field. This environment creates a unique

event where your staff can benefit from unmatched inspiration and education in both breadth and depth. Sponsor invitations to private VIP events also ensure that your staff has special opportunities to mix with the elite of HCI research and practice.

Recruiting, Networking & Business Development

Showcasing your organization through sponsorship increases the awareness of your products and services. Many opportunities are available to sponsors to maximize their efforts in this area. Also, should your organization be interested in hiring, your presence as a sponsor will enhance your efforts to recruit from among the foremost experts in the field. In addition, CHI 2018 offers dedicated on-site support for the recruitment efforts of its sponsors.

Monday Evening Grand Opening of Exhibits and Reception

CHI 2018 is hosting the conference reception on Monday evening from 18:00 to 20:00 (6:00 to 8:00 pm) in the exhibit hall during the grand opening of the exhibits. Live entertainment, sweet and savory offerings, and the company of friends and colleagues create this memorable evening. Networking is effortless at this gala event attended by all conference registrants. As a special benefit to our Champion sponsors, a complimentary exhibit booth is included in the Champion Sponsor Benefits.

Tuesday Evening Job Fair and Wednesday Hospitality Night

To support recruiting, CHI 2018 features a Job Fair on Tuesday evening from 18:00 to 19:30 (6:00 to 7:30 pm). Recruiters renting booths are invited to take advantage of this key event to meet qualified job candidates. CHI 2018 will also facilitate the delivery of resumes from individuals to your designated contact and help coordinate space for interviewing and hospitality events, if space is available. Recruiters confirmed by 3 months prior to the conference will appear in CHI 2018 publications and on the web site.

Please see the CHI 2018 Hero Sponsor Benefits, Champion Sponsor Benefits, and Contributing Sponsor Benefits pages for details about these and the many other advantages of sponsoring.

BECOMING A SPONSOR

Would Your Organization Like to Support CHI 2018?

Please complete the CHI 2018 Sponsorship Agreement on the last page and return it with your contribution to the CHI 2018 Sponsor Director to expedite processing. Contributions may be made by bank transfer, credit card, or company check.

Bank (Wire) Transfer Payment

Please contact the CHI 2018 Sponsor Director to make arrangements for paying your sponsor contribution via bank (wire) transfer.

Organizations based in the United States or organizations with United States branches or divisions should note that ACM (the parent organization of CHI 2018) is classified as a non-profit and a sponsor contribution may be tax deductible in the United States. The US Federal Tax ID number for ACM is 13-1921358.

Check Payment

Checks should be made payable to ACM/CHI 2018. We kindly request that checks are sent by courier with a tracking number.

Credit Card Payment

Contributions may also be made by credit card directly online. Please contact the CHI 2018 Sponsor Director for assistance if you have any difficulty making a credit card contribution.

Would You Like More Information About ACM and SIGCHI?

CHI 2018 is sponsored by ACM's Special Interest Group on Computer-Human Interaction (ACM SIGCHI). The scope of SIGCHI consists of the study of the human-computer interaction processes and includes research, design, development, and evaluation efforts for interactive computer systems. The focus of SIGCHI is on how people communicate and interact with a broadly-defined range of computer systems. SIGCHI serves as a forum for the exchange of ideas among computer scientists, human factors scientists, psychologists, social scientists, designers, educators, and practitioners involved in the design, implementation, and evaluation of interactive computing systems. Members of the SIGCHI community from all over the world work together toward common goals and objectives. Preeminent in its field, ACM SIGCHI provides a wide-ranging forum for the exchange of ideas with others interested in HCI. Please visit www.sigchi.org for more information.

ACM, the world's largest educational and scientific computing society, delivers resources that advance computing as a science and a profession. ACM provides the computing field's premier Digital Library and serves its more than 100,000 members and the computing profession with leading-edge publications, conferences, and career resources. Please visit www.acm.org for more information.

Would You Like More Information About Sponsoring CHI 2018?

Please Contact:

Carol Klyver
CHI 2018 Sponsor Director
Foundations of Excellence
446 Old County Rd., Ste. 100 - 204
Pacifica, CA 94044 USA

Tel: +1 650.738.1200
Email: sponsor@chi2018.acm.org
chisponsors@comcast.net



BIXI bikes may be rented at over 500 stations throughout Montréal and may be returned to any station.

SUMMARY OF SPONSORSHIP PACKAGES & BENEFITS

| | Hero Sponsor | Champion Sponsor | Contributing Sponsor | Friend of CHI |
|---|--|---|-------------------------------|---------------------------|
| Complimentary Single Premium Exhibit Booth | complimentary double booth | ✓ | | |
| Premium Booth Locations on Exhibit Floor | ✓ | ✓ | reduced booth price available | |
| Recruiting Support On Site | ✓ | ✓ | ✓ | |
| Complimentary Conference Registrations | 7 registrations | 3 registrations | 1 registration | |
| Logo Display and Link On CHI Website | largest display on home page and sponsor page | large display on home page and sponsor page | display on sponsor page | text listing of name only |
| Company Profile On CHI Website | ✓ | ✓ | ✓ | |
| Complimentary Exhibit Booth Staff Registrations | ✓ | ✓ | with booth purchase | |
| VIP Lunch Invitation | 4 representatives | 2 representatives | 1 representative | |
| Prominent Logo Printed On Registration Bag | printed on bag back | printed on bag back | printed smaller on bag back | |
| Logo Display On Sponsor Banners/Signage | largest logo | large logo | medium logo | |
| Included in Sponsor Logo Slide Show Prior to Opening and Closing Keynotes | ✓ | ✓ | | |
| Logo Display in CHI Conference Program | ✓ | ✓ | ✓ | |
| Complimentary 2 Page Color Program Ad | ✓ | | | |
| Special Program Ad Rates | 2 pages complimentary | very reduced price | reduced price | |
| Special Bag Insert Rates | complimentary bag insert | very reduced price | reduced price | |
| Recruiting Advertisement Board On Site | full board | full board | half board | |
| Special Recognition in Conference Publications | ✓ | ✓ | ✓ | text listing of name |
| Press Release Acknowledgement Opportunities | ✓ | ✓ | | |
| Press Interview Opportunities | introduction to your designated sponsor representative | introduction when requested by press | | |

HERO SPONSOR BENEFITS (\$50,000 US OR GREATER CONTRIBUTION)



The Montréal Botanical Garden has almost 200 acres of themed gardens and greenhouses, as well as one of the most extensive plant collections world wide.

Press Releases and Publicity Support

Hero Sponsors are mentioned in all conference press releases, which are distributed world wide. We may also be able to work with your organization's marketing and public relations people to help you make the most of your firm's internal and external press releases regarding your support of and involvement with CHI 2018.

Press Interview Opportunities

Press members are introduced to your designated representative on site and encouraged to report on your organization's involvement in CHI 2018

Company Profile on the CHI 2018 Web Site

You may work with us to create your own profile page on the CHI 2018 web site if you wish. Here you can present an overview of your organization and highlight your organization's participation in conference presentations, workshops and courses. If you are planning to exhibit as well as sponsor, or host a hospitality event, you may advertise the details here and add a personal invitation.

Prominent Logo Display and Link on CHI 2018 Web Site

Hero logos are most prominently displayed on the extremely popular CHI 2018 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group)

Prominent Logo Display on Registration Bag

Hero Sponsor logos are also specially recognized on the CHI 2018 registration bag provided to all conference participants. (Note: a limited number

of places are available on a "first come, first served" basis, and logo artwork must be received before the production deadline.)

Seven (7) Complimentary Registrations

Hero Sponsors receive seven (7) complimentary conference registrations, including tickets to the conference reception and full registration benefits.

Premium Exhibit Booth Reserved

Hero Sponsors are provided with a specially reserved, premium location exhibit booth. Use this benefit to advertise your most recent technology, increase market awareness of your organization, demonstrate your commitment to HCI, recruit from a targeted population of highly trained professionals, and even elicit expert feedback on technology prototypes. The conference reception, an event attended by all conference registrants, is hosted in the exhibit area in conjunction with the grand opening of the exhibits program on Monday evening.

Hospitality Booking and Event Support

Hero Sponsors are offered first opportunity to book meeting space for an evening hospitality event. Specific times and locations are available for booking on a "first come, first served" basis. These hospitality events are publicized prior to and during the conference.

(Hero Benefits continued on next page.)



The Biodôme is a glass-roofed nature preserve showcasing four different ecosystems.

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization's designated contact. Your recruitment efforts are announced on the CHI 2018 web site (with a link to your organization's home page) as well as announced in the *Conference Program*. In addition, CHI 2018 also offers a complimentary recruiting announcement space on site.

Prominent Logo Display on CHI 2018 Hero Sponsor Banner

Hero Sponsor logos are specially recognized on the CHI 2018 sponsor banners prominently displayed at the conference and featured on the mobile app. When possible, banners are located in a common area that serves as the heart of the conference for all participants.

Special Recognition in Plenary Sessions

Hero Sponsors receive special recognition in the opening and closing general sessions. Individual slides of Hero logos are also part of the conference slide show preceding general sessions.

Invitations to Private VIP Events

As a Hero Sponsor, several of your representatives will receive a special invitation to a private reception with keynote speakers and award winners hosted by the CHI 2018 Chairs. Your organization will also receive invitations to other private VIP events, such as an invitation to meet the CHI 2018 Doctoral Consortium

participants. This is a valuable opportunity to meet the researchers and practitioners of the future as well as the HCI leaders acting as their faculty.

Special Recognition in Conference Publications

Hero Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The CHI 2018 *Conference Proceedings* is available world wide, and the *Extended Abstracts* and *Conference Program* are distributed to all participants. Those confirmed later will be specially recognized in the *Conference Program* (provided confirmation occurs prior to the production deadlines).

Complimentary Full-page Program Ad

Hero Sponsors are offered a complimentary two-page spread advertisement with excellent placement in the CHI 2018 Conference Program. Conference programs are used for reference long after the event, making this an easy way to extend your marketing efforts to a very targeted audience. Standard rates appear below:

Program Ad Rates

| | |
|---------------|--------------------------------------|
| Complimentary | Hero Sponsors (2 pages) |
| \$500 | Champion Sponsors (per page) |
| \$1500 | Contributing Sponsors (per page) |
| \$5000 | Others (per page, except exhibitors) |

All prices shown are exclusive of tax. The CHI 2018 Sponsor Director can provide details on availability, placement, and specifications. Support for Hero Sponsor ad production is also available, if needed.

Additional Advertising Opportunities

Registration bag inserts are also complimentary to Hero Sponsors. These opportunities are limited and are available on a "first come, first served" basis. Standard rates appear below:

Registration Bag Insert Rates

| | |
|---------------|--------------------------------------|
| Complimentary | Hero Sponsors |
| \$500 | Champion Sponsors |
| \$1500 | Contributing Sponsors and Exhibitors |
| \$6000 | Other purchasers |

All prices shown are exclusive of tax. The CHI 2018 Sponsor Director can provide details on availability and specifications.

Press Releases and Publicity Support

Champion Sponsors are mentioned in all conference press releases, which are distributed world wide. We may also be able to work with your organization's marketing and public relations people to help you make the most of your firm's internal and external press releases regarding your support of and involvement with CHI 2018.

Prominent Logo Display and Link on Web Site

Champion logos are prominently displayed on the extremely popular CHI 2018 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group).

Prominent Logo Display on Registration Bag

Champion Sponsor logos are also specially recognized on the CHI 2018 registration bag provided to all conference participants. (Note: a limited number of places are available on a "first come, first served" basis, and logo artwork must be received before the production deadline.)

Prominent Logo Display on CHI 2018 Champion Sponsor Banner

Champion Sponsor logos are specially recognized on the CHI 2018 sponsor banners prominently displayed at the conference. When possible, banners are located in a common area that serves as the heart of the conference for all participants.

Three (3) Complimentary Registrations

Champion Sponsors receive three (3) complimentary conference registrations, including tickets to the conference reception and full registration benefits.

Premium Exhibit Booth

A set of booths in premium locations are set aside for Champions on a "first come, first served" basis. Use this benefit to advertise your most recent technology, increase market awareness of your organization, demonstrate your commitment to HCI, recruit from a targeted population of highly trained professionals, and even elicit expert feedback on technology prototypes. The conference reception, an event attended by all conference registrants, is hosted in the exhibit area in conjunction with the grand opening of the exhibits program on Monday evening.

Hospitality Event Support

After Hero Sponsors, Champion Sponsors are offered the next opportunity to book meeting space for an evening hospitality event. Access to these locations is available on a "first come, first served" basis and the CHI 2018 Sponsor Director will help you schedule your event. These hospitality events are publicized prior to and during the conference.

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization's designated contact. Your recruitment efforts are announced on the CHI 2018 web site (with a link to your organization's home page) as well as announced in the Conference Program. In addition, CHI 2018 also offers a complimentary recruiting announcement space on site.

Special Recognition in Plenary Sessions

Each Champion Sponsor receives special recognition in the opening and closing general sessions. In most cases, individual slides of Champion logos are part of the conference slide show preceding general sessions. (*Champion Benefits continued on next page.*)



Musée d'art contemporain de Montréal (MAC) is part of Montréal's famous Place des Arts complex.

CHAMPION SPONSOR BENEFITS (CONTINUED)

Invitations to Private VIP Events

As a Champion Sponsor, your representative will receive a special invitation to a private reception with the keynote speakers hosted by the CHI 2018 Chair. Your organization will also receive invitations to other private VIP events.

Special Recognition in Conference Publications

Champion Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The *CHI 2018 Conference Proceedings* is available world wide, and the *Extended Abstracts* and *Conference Program* are distributed to all participants. Those confirmed later will be specially recognized in the *Conference Program* (provided confirmation occurs prior to the production deadlines).

Reduced Rates on Advertising Opportunities

Conference advertising opportunities such as program ads and registration bag inserts are offered to Champion Sponsors at very reduced rates. These opportunities are limited and are available on a "first come, first served" basis. Special rates follow.

Program Ad Rates

| | |
|---------------|--------------------------------------|
| Complimentary | Hero Sponsors (2 pages) |
| \$500 | Champion Sponsors (per page) |
| \$1500 | Contributing Sponsors (per page) |
| \$5000 | Others (per page, except exhibitors) |

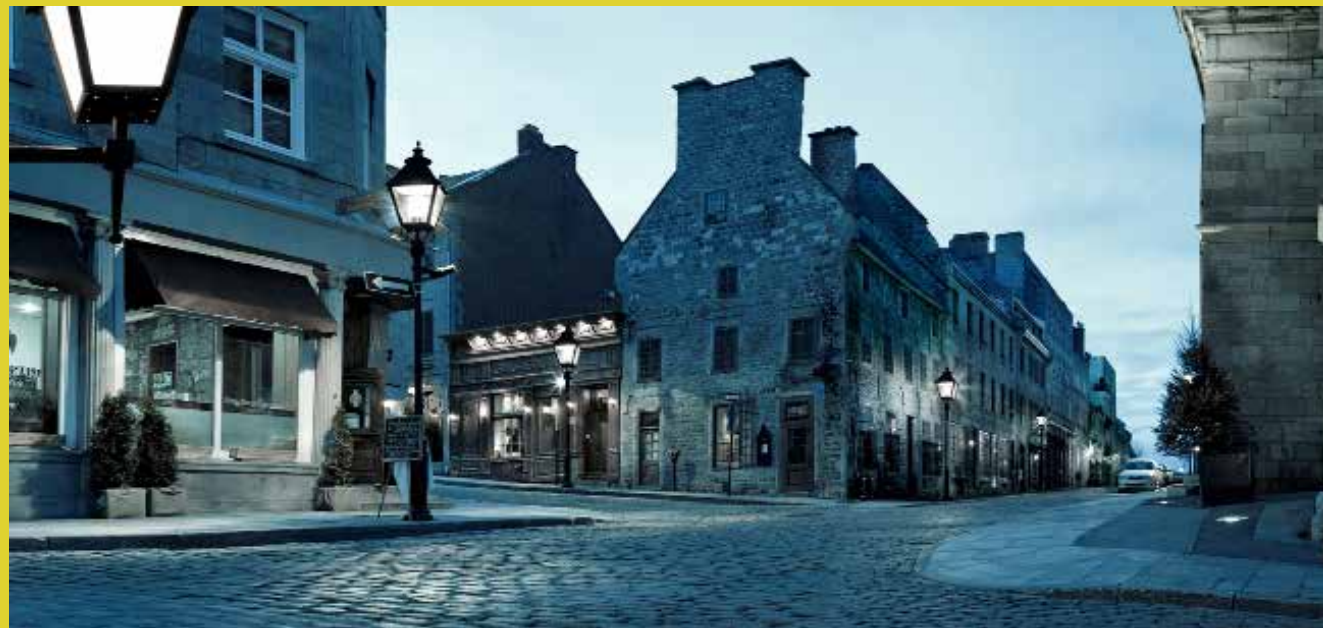
All prices shown are exclusive of tax. The CHI 2018 Sponsor Coordinator can provide details on availability, placement, and specifications.

Registration Bag Insert Rates

| | |
|--------|----------------------------|
| \$500 | Champion Sponsors |
| \$1500 | Contributing Sponsors |
| \$5000 | Others (except exhibitors) |

All prices shown are exclusive of tax. The CHI 2018 Sponsor Coordinator can provide details on availability and specifications.

Special thanks to Tourisme Montréal for the photographs and descriptions of Montréal appearing here.



Old Montréal is beautiful at twilight.

CONTRIBUTING SPONSOR BENEFITS (\$10,000 US TO \$25,000 US CONTRIBUTION)



Montréal's Chinatown is famous for its wealth of Asian markets and restaurants.

Recognition in Plenary Sessions

Contributing Sponsors are acknowledged as a group in specific general sessions.

Private Lunch Invitation

Designated representatives of Contributing Sponsors receive a special invitation to a private lunch with keynote speakers hosted by the CHI 2018 Conference Chairs.

Special Recognition in Conference Publications

Contributing Sponsors confirmed by 3 months prior to the conference will be specially recognized in conference publications. The *CHI 2018 Conference Proceedings* is available world wide, and the *Extended Abstracts* and *Conference Program* are distributed to all participants. Those confirmed later will be specially recognized in the *Conference Program* (provided confirmation occurs prior to the production deadlines).

Reduced Rates on Advertising Opportunities

Conference advertising opportunities such as program ads and registration bag inserts are offered to Contributing Sponsors at reduced rates. These opportunities are limited and are available on a "first come, first served" basis. See page 8 for details on pricing. The CHI 2018 Sponsor Director can provide details on availability.

Logo Display and Link on Web Site

Contributing Sponsor logos are displayed on the extremely popular CHI 2018 web site. Your logo is also linked to your corporate home page or the page of a specialized sub-area (such as a user-interface group).

Logo Display on Registration Bag

Contributing Sponsor logos are displayed on the CHI 2018 registration bag provided to all conference participants. (Note: a limited number of places are available on a "first come, first served" basis, and logo artwork must be received before the production deadline.)

Recruiting Support

In the event that your organization is recruiting, Tuesday evening features a Job Fair to support this. The conference also supports recruitment efforts with a facilitated resume delivery service. Resumes are collected from respondents and delivered to your organization's designated contact. Your recruitment efforts are announced on the CHI 2018 web site (with a link to your organization's home page) as well as announced in the Conference Program. In addition, CHI 2018 also offers a complimentary recruiting announcement space on site.

One (1) Complimentary Registration

Contributing Sponsors receive one (1) complimentary conference registration, including a ticket to the conference reception and full registration benefits.

Logo Display on Sponsor Banner

Contributing Sponsors logos are recognized on sponsor banners displayed at the conference.

FRIENDS OF CHI

(CONTRIBUTIONS LESS THAN \$10,000 US)

Smaller donations are also welcome. Organizations offering support at this level are acknowledged as Friends of CHI.

CONFERENCE SPONSORSHIP AGREEMENT

Sponsor Level: _____

Organization Name: _____

We agree to sponsor CHI 2018 as (please check one):

- CHI 2018 Hero (\$50,000 USD or greater contribution)
- CHI 2018 Champion (\$25,000 up to \$50,000 USD contribution)
- CHI 2018 Contributing Sponsor (\$10,000 up to \$25,000 USD contribution)
- Other

Amount/Value: \$ _____

Description: _____

Authorized Representative: _____

Title: _____

Signature: _____ Date: _____

Organization Address: _____

Telephone: _____ Fax: _____

E-mail: _____ Website Link (for your logo): _____

Contact person for delivery of sponsor benefits:

Name: _____

Telephone: _____ Fax: _____

E-mail: _____

- If you are a returning sponsor, you may check here to approve the use of your logo as it appears on the CHI 2017 *Conference Proceedings* or website for publications purposes for CHI 2018.
- Check here if you are planning to have an exhibit or recruiting booth (complimentary for Hero and Champion Sponsors) at the conference.
- Check here to take advantage of your complimentary recruiting announcement space at the conference.
- Check here if you are interested in participating in a joint event during the conference.
- Check here if you wish to find out more about purchasing a program ad or registration bag insert at the special price for sponsors (complimentary for Hero Sponsors).

Please email this signed and completed form to the Sponsor Director:

Carol Klyver
CHI 2018 Sponsor Director
Foundations of Excellence

Tel: 1+ 650.738.1200

Email: sponsor@chi2018.acm.org or chisponsors@comcast.net

Payment of donations: Information for payment via bank transfer is available from the Sponsor Director, Carol Klyver (contact information above). If paying by check, please make check payable to ACM/CHI 2018. (We encourage sending check payments via courier.) US companies should note that ACM is classified as a non-profit and this contribution may be tax deductible. The Federal Tax ID number for ACM is 13-1921358.